Anna Abelló Lozano



Product Designer (UX/UI)

Zurich, Switzerland

Product designer with a background in architecture, based in Zurich. For more than ten years, I designed housing projects and developed concepts for architecture competitions, and coordinated engineers, consultants and authorities. I like turning complex requirements into clear solutions. Since 2025, I've been designing digital products and testing them with users. I use AI as a work tool and built my portfolio myself, from moodboard to code.

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SKILLS

Research and testing	User interviews, surveys and usability tests in German, Spanish and Catalan
UX and UI design	User flows, information architecture, wireframes, prototypes, design systems *(Figma, Figma Make)*
AI-assisted design	Prototyping with AI, portfolio coded in Next.js and Tailwind *(Claude, Claude Code)*
Complex constraints	Turning technical systems, building codes and client needs into one design that works
Stakeholders	Working with engineers, consultants, clients and authorities, and presenting ideas to them
BIM and quality	Checking models from several disciplines to find errors and clashes *(Vectorworks)*

EXPERIENCE

UX projects

2025 – Present

Designlab UX Academy and personal projects · Zurich

- **Leep Audio**, client project, team of four, owned the competition stream: most artists lose, so the goal was to bring them back. Designed one system for every competition type and a results page with each artist's rank, listens and votes.
- **Finwise Guide**, solo project: a white-label investment guide concept for Swiss banking apps, so customers feel safer taking the first step. Designed a guided path with one question per screen, tested with 5 users (SUS score 88.5).
- **MoveScan**, AI app concept: designed a moving app that estimates the volume from room scans, with editable AI results, tested with 5 users.

Graber Pulver Architekten AG

Nov 2018 – Present

Design Architect / Competition Project Manager / BIM Coordinator · Zurich

- BIM coordinator in a team of four: checked the engineers' and consultants' models for errors and clashes.
- Led the design of a competition project that won first prize, and worked as architect on a second first-prize project.
- Designed housing that met building codes, technical systems and client needs, and presented it to clients.

Atelier ww Architekten SIA AG

Nov 2015 – Sep 2018

Design Architect · Zurich

- Designed competition concepts and feasibility studies and prepared the presentation material, which led to three first places.

EDUCATION

UX Academy, UX/UI Designer Certification (480+ hours) Designlab

UX Academy Foundations (80+ hours) Designlab

Foundations of UX Design Google / Coursera

CUREM, Real Estate Portfolio & Asset Management University of Zurich

Diploma in Architecture Universitat Politècnica de Catalunya

LANGUAGES

Spanish Native

Catalan Native

English Fluent

German Fluent, Swiss German (understanding)